



# Smart Red

A Revolution in PPE, Workwear & Uniform Ordering Processing

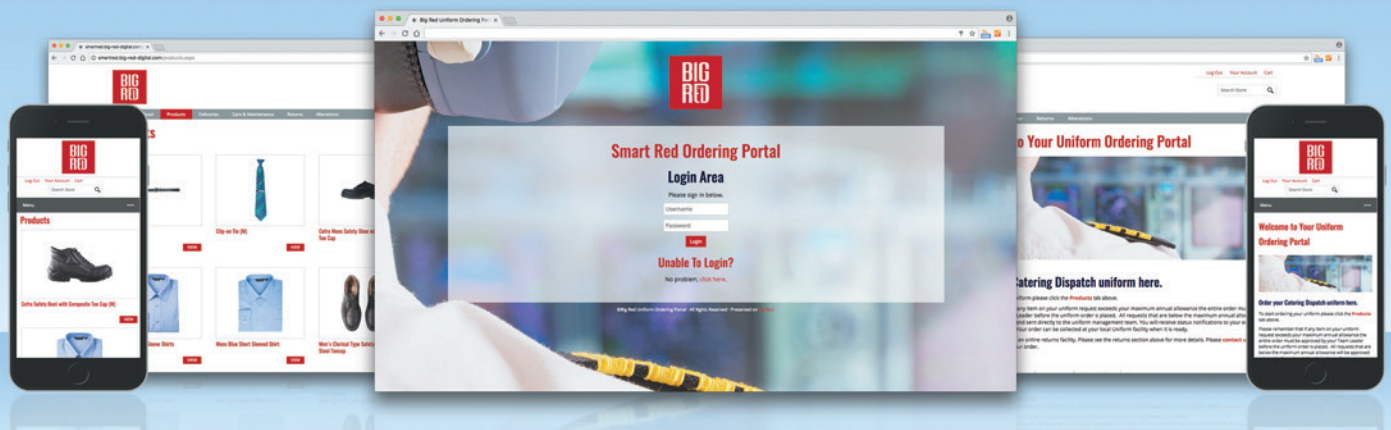


# Smart Red is a unique web-based PPE, workwear & uniform ordering processing platform aimed at two key marketplaces:

## 1. Employers of Large Workforces

Smart Red streamlines PPE, workwear & uniform ordering processes by:

- Saving staff time when ordering.
  - Set allowances per employees/department
  - Automatic approval processes for repeat orders within allowance
  - Collection/returns of faulty goods/wrong fits streamlined
- Reducing administration time which frees staff up for core tasks.
- Significantly and measurably reducing delays and errors in delivery.
- Storing past orders and providing key information on fit/brand-sizing to ensure correct orders; first time, every time.
- Ultimately increasing staff satisfaction by simplifying complex ordering processes.
- Reducing the overall cost of buying PPE, workwear & uniforms.



## 2. PPE, Workwear & Uniform Suppliers

Smart Red provides their customers with an easy, secure and intuitive platform allowing:

- Customer's staff ordering from the PPE, workwear & uniform supplier directly.
  - Quicker order cycle
  - Quicker response times
  - Increased sales and margins
- Customer's setting their own allowances for their staff; those orders within pre-set allowances are automatically approved.
- Accommodating sizing, linked allowances and expected garment lifetimes across all departments of customer's workforce for PPE, workwear & uniform
- Reducing errors (and ultimately returns) as customer's staff are using an intuitive online system to order for their own needs.
- Linking to existing customer stock/ERP systems using PunchOut technology to reduce admin time.

## Multi-Sector Potential

Smart Red can be implemented in the following sectors; PPE suppliers, uniform suppliers, workwear suppliers and manufacturers, hardware, construction, janitorial, cleaning, electronics (radios), waste disposal, stationery and delivery companies.



## Proven ROI

Case study from within the medical sector: their previous system of ordering PPE, workwear & uniforms vs Smart Red.

- Previously, uniform orders were submitted on paper, requiring a supervisor to sign off on every order.
- There was no way to track the order after submission or understand stock levels or delivery times.
- Staff in critical functions were losing valuable patient facing time in administration tasks.



	Manual Process	Smart Red
Resource Required Per Order	<ul style="list-style-type: none"> <li>• 45 minutes</li> <li>• 2 members of staff</li> </ul>	<ul style="list-style-type: none"> <li>• 4½ minutes</li> <li>• Predominately 1 member of staff</li> <li>• <b>90% more efficient</b></li> </ul>
Performance - 12 months	<ul style="list-style-type: none"> <li>• 2,220 hours to complete</li> <li>• 196 members of staff</li> </ul>	<ul style="list-style-type: none"> <li>• 222 hours to complete</li> <li>• 122 members of staff</li> <li>• <b>90% more efficient</b></li> </ul>
Translates To	<ul style="list-style-type: none"> <li>• <b>96 shifts lost</b></li> <li>• <b>576 patients not treated</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>86 additional shifts</b></li> <li>• <b>518 additional patients treated</b></li> </ul>

## CALMAC FERRIES

*"Staff working across our network need to order their uniform from our uniform provider. This was previously achieved by the use of a paper based manual system. This process was slow, cumbersome and very time consuming to administer.*

*For CalMac the use of Smart Red has seen many advantages with employees being able to self approve orders when within their defined allowances through to a simple but effective approval route for orders that exceed their overall allowances."*



**Mike Belton,**  
CalMac Ferries

## Key Benefits of Smart Red

Feature	Benefit for Employers	Benefit For Suppliers
Employees are given set allowances, where orders will automatically be approved	<p>Reduces the time taken to order PPE, workwear &amp; uniform.</p> <p>Reduces admin time and number of people involved, making it easier for staff.</p>	<p>Orders sent directly to suppliers, meaning increased sales.</p> <p>Less errors.</p> <p>More accurate forecasting.</p>
Display of department-specific wardrobes	<p>Employees are given a simpler selection process.</p> <p>Reduces errors.</p> <p>Reduces 'excess' ordering, meaning employees only select what they need, when they need it.</p> <p>Reduces waste and duplication.</p>	<p>Reduces errors and returns.</p> <p>Streamlines the processes making it easier for customers to use.</p>
Linked allowances	<p>Staff can take advantage of flexibility in wardrobe requirements.</p> <p>Increases staff satisfaction.</p>	<p>A simple process that gives staff flexibility within pre-approved wardrobes.</p>
Can integrate with multiple payment systems	<p>Manage the process seamlessly with your supplier to reduce the amount of invoices required.</p> <p>Streamlines the process.</p> <p>Manage budget easily.</p>	<p>Allows people to view stock, pay and request delivery in one system.</p> <p>No duplicate, manual entries required.</p> <p>No need to change existing systems.</p>
Can link to Active Directory	<p>A simple login process, using only 'active', valid employees, pre-approved to submit orders.</p>	<p>Reduces admin and simplify the sign in process for employees.</p>
Reporting	<p>Control costs in one simple dashboard.</p> <p>Can reduce uniform spend.</p> <p>Can help with forecasting and budgeting.</p>	<p>Gives full control of the ordering process.</p> <p>Granular reporting on KPIs and forecasting.</p>
View order history	<p>Allows staff to review sizes and fits in previous orders, to minimise errors for new orders.</p>	<p>Allows staff to review sizes and fits in previous orders, to minimise errors and returns.</p>
Returns	<p>Manage the return process through the same system, and track each return until receipt.</p>	<p>Simplifies the process.</p> <p>Increased customer communication.</p> <p>Traceable system for managing returns.</p>

Feature	Benefit for Employers	Benefit For Suppliers
<b>Management tools</b> 1) Create allowances 2) Approve orders out-with allowance 3) Line managers can order on behalf of staff/departments 4) Easily add new employees 5) Add notes against orders for traceability	<p>Management, or dedicated staff members, can manage the full system themselves.</p> <p>Ease of use, and intuitive nature, means a high user adoption.</p>	<p>The ease of use increases customer satisfaction.</p> <p>Reporting mechanisms gives full control to the client.</p>
<b>Unlimited products can be listed</b>	<p>Can accommodate other regularly ordered items, so can centralise stock ordering.</p> <p>Can link to multiple suppliers.</p>	Supplier may upload their full product catalogue, not just PPE, workwear & uniform, to increase sales/cross selling opportunities.
<b>User and supplier email notifications</b>	Employees are notified when products are dispatched, delivered and received.	<p>Part-shipping is accommodated, and users are consistently updated.</p> <p>Better customer service experience.</p>
<b>Intuitive platform</b>	Easy to use – similar to an online shopping platform.	Easy to use, and therefore easy to implement for each client.
<b>Competitive advantage</b>	-	<p>Can help win tenders that require online ordering.</p> <p>Increased service and customer satisfaction will increase client numbers.</p>
<b>Increases Employee satisfaction</b>	The streamlined process give employees, including new starters, a simplified process.	<p>End user and client satisfaction.</p> <p>Increased customer service levels and helps meet KPIs.</p>
<b>Web based and fully device responsive</b>	<p>Will work on any device – mobile, tablet, laptop and computer.</p> <p>Flexibility for employees.</p>	<p>Will work on any device – mobile, tablet, laptop and computer.</p> <p>Flexibility for employees.</p>
<b>Can link with a POD (Proof of Delivery) app</b>	<p>Traces high value garments and can provide delivery receipts.</p> <p>Reduces waste.</p>	Helps reduce errors and increases traceability.
<b>Fully customisable</b>	Unique features can be added to the system, specific to each company.	Growing needs can be accommodated to keep suppliers at the forefront of technology.



Scan for demo videos



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