



Smart Red

A Revolution in PPE, Workwear & Uniform Ordering Processing

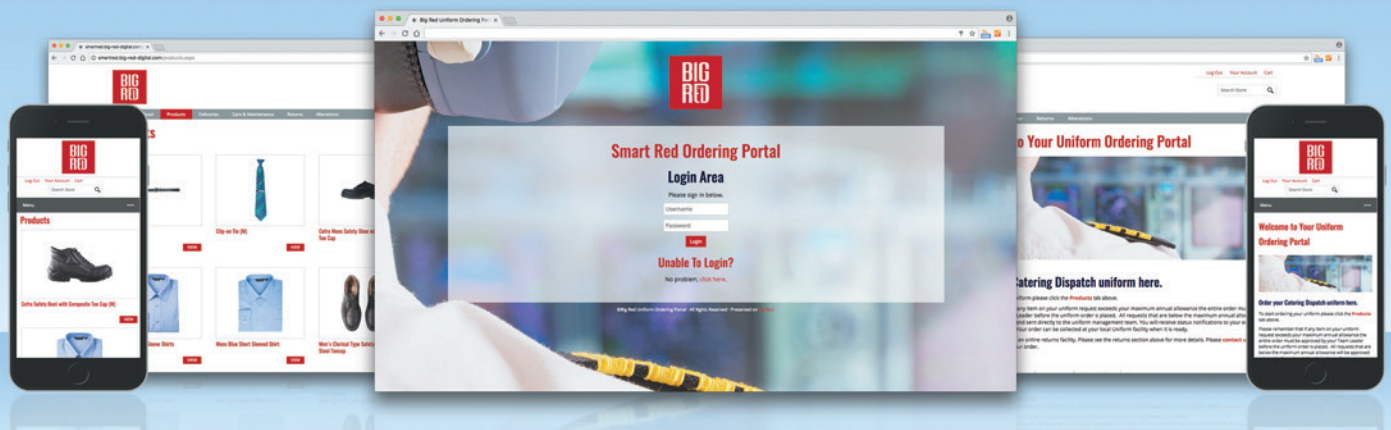


Smart Red is a unique web-based PPE, workwear & uniform ordering processing platform aimed at two key marketplaces:

1. Employers of Large Workforces

Smart Red streamlines PPE, workwear & uniform ordering processes by:

- Saving staff time when ordering.
 - Set allowances per employees/department
 - Automatic approval processes for repeat orders within allowance
 - Collection/returns of faulty goods/wrong fits streamlined
- Reducing administration time which frees staff up for core tasks.
- Significantly and measurably reducing delays and errors in delivery.
- Storing past orders and providing key information on fit/brand-sizing to ensure correct orders; first time, every time.
- Ultimately increasing staff satisfaction by simplifying complex ordering processes.
- Reducing the overall cost of buying PPE, workwear & uniforms.



2. PPE, Workwear & Uniform Suppliers

Smart Red provides their customers with an easy, secure and intuitive platform allowing:

- Customer's staff ordering from the PPE, workwear & uniform supplier directly.
 - Quicker order cycle
 - Quicker response times
 - Increased sales and margins
- Customer's setting their own allowances for their staff; those orders within pre-set allowances are automatically approved.
- Accommodating sizing, linked allowances and expected garment lifetimes across all departments of customer's workforce for PPE, workwear & uniform
- Reducing errors (and ultimately returns) as customer's staff are using an intuitive online system to order for their own needs.
- Linking to existing customer stock/ERP systems using PunchOut technology to reduce admin time.

Multi-Sector Potential

Smart Red can be implemented in the following sectors; PPE suppliers, uniform suppliers, workwear suppliers and manufacturers, hardware, construction, janitorial, cleaning, electronics (radios), waste disposal, stationery and delivery companies.



Proven ROI

Case study from within the medical sector: their previous system of ordering PPE, workwear & uniforms vs Smart Red.

- Previously, uniform orders were submitted on paper, requiring a supervisor to sign off on every order.
- There was no way to track the order after submission or understand stock levels or delivery times.
- Staff in critical functions were losing valuable patient facing time in administration tasks.



	Manual Process	Smart Red
Resource Required Per Order	<ul style="list-style-type: none"> • 45 minutes • 2 members of staff 	<ul style="list-style-type: none"> • 4½ minutes • Predominately 1 member of staff • 90% more efficient
Performance - 12 months	<ul style="list-style-type: none"> • 2,220 hours to complete • 196 members of staff 	<ul style="list-style-type: none"> • 222 hours to complete • 122 members of staff • 90% more efficient
Translates To	<ul style="list-style-type: none"> • 96 shifts lost • 576 patients not treated 	<ul style="list-style-type: none"> • 86 additional shifts • 518 additional patients treated

Already Using Smart Red

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Key Benefits of Smart Red

Feature	Benefit for Employers	Benefit For Suppliers
Employees are given set allowances, where orders will automatically be approved	<p>Reduces the time taken to order PPE, workwear & uniform.</p> <p>Reduces admin time and number of people involved, making it easier for staff.</p>	<p>Orders sent directly to suppliers, meaning increased sales.</p> <p>Less errors.</p> <p>More accurate forecasting.</p>
Display of department-specific wardrobes	<p>Employees are given a simpler selection process.</p> <p>Reduces errors.</p> <p>Reduces 'excess' ordering, meaning employees only select what they need, when they need it.</p> <p>Reduces waste and duplication.</p>	<p>Reduces errors and returns.</p> <p>Streamlines the processes making it easier for customers to use.</p>
Linked allowances	<p>Staff can take advantage of flexibility in wardrobe requirements.</p> <p>Increases staff satisfaction.</p>	<p>A simple process that gives staff flexibility within pre-approved wardrobes.</p>
Can integrate with multiple payment systems	<p>Manage the process seamlessly with your supplier to reduce the amount of invoices required.</p> <p>Streamlines the process.</p> <p>Manage budget easily.</p>	<p>Allows people to view stock, pay and request delivery in one system.</p> <p>No duplicate, manual entries required.</p> <p>No need to change existing systems.</p>
Can link to Active Directory	<p>A simple login process, using only 'active', valid employees, pre-approved to submit orders.</p>	<p>Reduces admin and simplify the sign in process for employees.</p>
Reporting	<p>Control costs in one simple dashboard.</p> <p>Can reduce uniform spend.</p> <p>Can help with forecasting and budgeting.</p>	<p>Gives full control of the ordering process.</p> <p>Granular reporting on KPIs and forecasting.</p>
View order history	<p>Allows staff to review sizes and fits in previous orders, to minimise errors for new orders.</p>	<p>Allows staff to review sizes and fits in previous orders, to minimise errors and returns.</p>
Returns	<p>Manage the return process through the same system, and track each return until receipt.</p>	<p>Simplifies the process.</p> <p>Increased customer communication.</p> <p>Traceable system for managing returns.</p>

Feature	Benefit for Employers	Benefit For Suppliers
Management tools 1) Create allowances 2) Approve orders out-with allowance 3) Line managers can order on behalf of staff/departments 4) Easily add new employees 5) Add notes against orders for traceability	Management, or dedicated staff members, can manage the full system themselves. Ease of use, and intuitive nature, means a high user adoption.	The ease of use increases customer satisfaction. Reporting mechanisms gives full control to the client.
Unlimited products can be listed	Can accommodate other regularly ordered items, so can centralise stock ordering. Can link to multiple suppliers.	Supplier may upload their full product catalogue, not just PPE, workwear & uniform, to increase sales/cross selling opportunities.
User and supplier email notifications	Employees are notified when products are dispatched, delivered and received.	Part-shipping is accommodated, and users are consistently updated. Better customer service experience.
Intuitive platform	Easy to use – similar to an online shopping platform.	Easy to use, and therefore easy to implement for each client.
Competitive advantage	-	Can help win tenders that require online ordering. Increased service and customer satisfaction will increase client numbers.
Increases Employee satisfaction	The streamlined process give employees, including new starters, a simplified process.	End user and client satisfaction. Increased customer service levels and helps meet KPIs.
Web based and fully device responsive	Will work on any device – mobile, tablet, laptop and computer. Flexibility for employees.	Will work on any device – mobile, tablet, laptop and computer. Flexibility for employees.
Can link with a POD (Proof of Delivery) app	Traces high value garments and can provide delivery receipts. Reduces waste.	Helps reduce errors and increases traceability.
Fully customisable	Unique features can be added to the system, specific to each company.	Growing needs can be accommodated to keep suppliers at the forefront of technology.



Scan for demo videos



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